



# Trustee Recruitment

---

**The Psoriasis Association is looking for new trustees with diverse skills and backgrounds reflecting the people we represent.**

## **About Us**

The Psoriasis Association is the leading national charity for people whose lives are impacted by psoriasis. Offering information, advice and support through a wide variety of means including traditional membership, telephone, email and WhatsApp helplines, social media (Twitter / X, Facebook, Instagram, LinkedIn, YouTube, Threads), online forums, conferences and printed matter, our aim is to help those affected by the condition.

Concentrating on the areas identified in the James Lind Alliance Psoriasis Priority Setting Partnership funded by the Association in 2017 we have to date funded over £6 million of research into psoriasis. With a focus on supporting PhD Studentships we aim to support and stimulate original work as well as attracting young researchers to the field of psoriasis research. The Association is also a major funder of the BSTOP project (Biomarkers and Stratification To Optimise outcomes in Psoriasis) at Kings College London.

The Psoriasis Association constantly strives to raise awareness of psoriasis amongst the general public, healthcare professionals and members of parliament. An Awareness Week is organised annually, however our awareness raising activities continue throughout the year.

## **What experience do I need?**

We are looking for two new trustees with diverse skills and backgrounds which reflect the people we represent. Applicants should have an affinity with our aim of providing support to all those with or affected by psoriasis / psoriatic arthritis (PsA) in the UK, preferably through their own experience or that of close family or friends. An understanding of working within the NHS or health research would be equally valuable. We are interested in recruiting Trustees from all ethnic backgrounds and residing in any part of the UK. Areas of experience and expertise we feel are currently underrepresented on the Board of Trustees are:-

1. Human Resources expertise
2. Background in finance and / or investments
3. Experience in improving reach into socially deprived, or diverse communities to support our work in tackling health inequalities
4. Experience of living with psoriasis as a young person or experience of family life with a child or young person with psoriasis
5. Health or science expertise in psoriasis
6. Insight into living with psoriasis in skin of colour



### **What impact will this opportunity have for the Psoriasis Association?**

We have excellent and committed existing trustees but with a more diverse board of people with a wider range of backgrounds and skills to support, help and guide the charity and the Senior Management Team, we believe we will be in a stronger position to achieve our objectives.

### **How will being a Trustee benefit me?**

Influence agenda for people with psoriasis and psoriatic arthritis

Giving / sharing your expertise, ideas, perspectives to help shape important decisions

Meeting new people and learning new skills

*"Being a Trustee of the Psoriasis Association is a real honour. I've met some wonderful people on the board and all we do is conducted in a respectful, thoughtful and well governed manner. If you care about this organisation and want to support, it into its future, please do consider putting yourself forward to become a Trustee" – Karina Jackson, Nurse Consultant.*

### **How do I apply?**

We are looking for outstanding people with a strong commitment to our values and aims. You must be over 18 years of age and be able to commit to a minimum of three Trustee meetings per year plus the Annual General Meeting. There are further opportunities for Trustees to contribute.

Prospective applicants will be offered an opportunity to discuss the role with the current chair. Applicants must complete the application form for consideration.

Shortlisted candidates will be invited for interview week commencing 11<sup>th</sup> December 2023.

Please see the application pack for further details about the role and responsibilities of a Trustee.

## **Charity Structure and Overview of the Board**

The Psoriasis Association is a Charitable Incorporated Organisation (CIO) registered in England and Wales (1180666) and in Scotland (SC049563). It is governed by a Board of Trustees who have overall responsibility for the work of the organisation. The role of the Board of Trustees is to:

- Set the strategic direction for the Association
- Oversee and ensure good governance
- Approve annual financial statement and budget
- Protect the charity from liability and minimise risk whilst ensuring legal compliance
- Identify fundraising opportunities.

The Psoriasis Association, Dick Coles House, 2 Queensbridge, Northampton, NN4 7BF

**Telephone:** 01604 251620 **Email:** [mail@psoriasis-association.org.uk](mailto:mail@psoriasis-association.org.uk) **Website:** [www.psoriasis-association.org.uk](http://www.psoriasis-association.org.uk)  
Charity Numbers 1180666 and SC049563

October 2023



There are 3 full board meetings per year with (for some Trustees) additional sub-committee obligations. At present two of the board meetings are held online via Zoom (usually at 5pm on a weekday) and one meeting (in the summer) is held in-person at the Psoriasis Association Head Office in Northampton. All Trustees are additionally expected to attend the Annual General Meeting which has traditionally been held alongside an Annual Day Conference. Trustees are expected to devote sufficient time to preparing for and attending meetings and sub-committee meetings. Trustees are expected to be available for occasional consultation by the senior staff and the Chairman.

Day to day management of the Psoriasis Association is delegated to their Chief Executive who is supported further by staff in the following positions:

- Deputy Chief Executive
- Finance Officer
- Communications Lead
- Research Officer
- Digital Communications Officer
- Helpline and Fundraising Administration
- Helpline and Membership Administration

Trustees are elected by the Association's membership at the Annual General Meeting for a term of three years. This term can be extended following re-election at the AGM. The Board of Trustees can co-opt individuals to the Board between AGMs.

- The Board has a Chairman, Vice-Chair and Treasurer who comprise the Association's Officers.
- The Board of Trustees is supported in its work by two sub-committees:
  - Finance Committee  
The role of the Finance Committee is to maintain an overview of the financial health of the Association, which includes sound investments, communicating with and meeting the independent investment advisors twice per year and advising the Board on the financial implications of proposals and decisions.
  - Medical and Research Committee  
The role of the Medical and Research Committee is to assess responses to the annual call for grant applications, making recommendations for funding to the Trustees for those considered scientifically sound, relevant, and achievable. The Medical and Research Committee also provide medical advice and support to staff throughout the year on complex helpline enquiries and the production of published information .