

Our priorities for 2021

1. Information

To further our commitment to providing high quality and accurate information by obtaining the PIF Tick, the UK quality mark for trustworthy health information and by continuing to provide our COVID-19 support during the ongoing pandemic.

2. Research

To continue our support into world-leading research into the causes and treatment of psoriasis.

3. Membership

To explore opportunities to further engage with members and make improvements to our website to make it easier to join and renew on-line.

4. Access

To embrace the increased need for digital opportunities by continuing to bring world class speakers to our members and by hosting a virtual conference and AGM in 2021.



"The strength of character of everyone involved with the Psoriasis Association has ensured that in spite of all the difficulties that 2020 presented globally, we were able to swiftly adapt to the challenges. We did not stand still. We developed our resources depending on the specific needs of people with psoriasis/psoriatic arthritis during the pandemic and were able to further our commitment to research at a time when other organisations have had to scale back. I am immensely proud of what we have achieved over the past year".

Helen McAteer, Chief Executive,
Psoriasis Association

For further information please visit:

www.psoriasis-association.org.uk



The Psoriasis Association Registered Charity Numbers
1180666 and SC049563

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Our Achievements

psoriasis
association



Chairman's Report

What a difference a year makes. Although the COVID-19 pandemic was looming this time last year, I don't think any of us foresaw the scale and duration of its impact. As I write we are (hopefully) coming towards the end of the third 'lockdown', with all its accompanying upheaval. For the Psoriasis Association, the changes have been considerable and severe, with our office largely closed and our staff dispersed at the very moment the need for information about the interactions between COVID-19 and psoriasis was most acute, with our fundraisers frustrated by the restrictions on mass gatherings, and with much of the professional dermatology world turned upside down by the unprecedented demands placed on the NHS.

'What a difference a year makes.'

But despite such a challenging context, the year has seen some remarkable achievements for the Psoriasis Association, not least in the way we have been able to respond to the new demands brought by the pandemic. Our fantastic office team have continued to provide not just the usual range of help and information whilst working from home but have developed many new information services to meet the needs of the psoriasis community. Supported by leading experts, we have been able to provide answers to questions about the interplay between COVID-19 and psoriasis and to offer advice on dealing with the wider challenges brought by the pandemic. Our COVID-19 resource hub is available via our website to all who need up-to-date and accurate help and advice.

Whilst the pandemic has meant new challenges for us, we are pleased to have continued to be active in our support for research. As well as awarding grants to PhD studentships, we have also been able to develop and contribute to the hugely influential PsoProtectMe survey developed by doctors and scientists at several specialist centres and designed to collect data about how COVID-19 affects people with psoriasis and to understand whether the treatments used affect the risk of severe infection.

Like many charities our income has been hit during the year as mass participation events have been postponed and cancelled. Our supporters are nothing if not determined however and it has been inspiring to see the efforts they have made, helping not just to bring in much-needed funds but also to raise awareness of psoriasis at a time when it is perhaps even less in the spotlight than usual.

Access to specialist services, so often a challenge even in normal times, has inevitably become even more difficult as the resources of the NHS have been stretched by the pandemic. With many hospital outpatient services moving on-line for the foreseeable future, we have developed advice on how best to engage with 'virtual' consultations and to provide input to the development of such services in the longer term.

Familiar events such as Psoriasis Awareness Week have still taken place with a mixture of video content, shared stories and user generated content. Despite the restrictions imposed by COVID-19, with input from a wide range of clinical experts and those with direct lived experience, the week was a resounding success.

Like many organisations we are having to adapt and plan for an uncertain future. Our annual meeting and conference, cancelled for 2020, will also be a virtual event in 2021. Our offices remain closed other than for essential purposes, and the impact of the pandemic on our finances will continue to be felt for the foreseeable future. I am confident however that the Psoriasis Association will continue to find ways to address its key aims of raising awareness of psoriasis, enabling and spreading the outcome of research, and providing support, information and advice, to all those who need it.

Nick Evans

Chairman,
Psoriasis Association



Introduction – What we do

We are the leading national charity and membership organisation in the UK, who have been providing help, information and support for all those affected by psoriasis since 1968.

We offer good quality, reliable and independent information and advice tailored to suit you including via telephone, email, WhatsApp and social media as well as peer support via our website forums and social media groups.

We raise awareness of psoriasis and work closely with key health officials, psoriasis experts and policy makers on the issues that matter. We represent the patient voice to regulatory bodies including NICE, the SMC and the NHS.

We represent the interests of members at events and conferences throughout the UK and on global research projects such as BIOMAP and PsoProtect.

We fund and promote research into the causes, nature and care of people with psoriasis, support psoriasis researchers in order for their research to remain relevant to patients and help to distribute the results of the research.



'The Psoriasis Association continues to be a fabulous point of contact, reassurance and support for us all.'

– Vanessa, London



Information. Awareness. Research.

1. Business as usual despite pandemic
Throughout the pandemic, we have continued to operate as normal. Our helplines have not been affected by staff working at home and we have adapted our information and resources to provide accurate, reliable and up to date information as required.

2. Our COVID-19 Resource Hub
Our COVID-19 Resource Hub was quickly established and regularly updated providing all of the help, information and guidance for those living with psoriasis and taking immunosuppressant medication during the pandemic.

3. Furthering our commitment to research
We were able to continue our commitment to research by awarding three new PhD Studentships, two small grants and supporting the establishment, promotion and recruitment of PsoProtect and PsoProtect Me. We also furthered our commitment to the Biomarkers of Systemic Treatment Outcomes in Psoriasis (BSTOP) project for five years, to help answer some of the top ten research priorities identified in the Psoriasis PSP.

Highlights of the year
Despite the COVID-19 pandemic, the work of the Psoriasis Association adapted, continued and progressed all three of our key objectives in 2020:
It's been a year of firsts!

4. First virtual webinar – Moving online
Our first virtual webinar event took place in November in conjunction with the St John's Derm Academy. Our Chief Executive gave a presentation on living with psoriasis during the COVID-19 pandemic before joining a panel of leading psoriasis experts for a Q&A. Nearly 200 people signed up for this free event paving the way for further on-line events in the future.

5. First Successful Digital Awareness Week
Our first digital Psoriasis Awareness Week took place in October. While the public health environment did not permit physical information stands, we took the whole week on-line and developed a number of new digital resources. Seven new videos were produced with leading psoriasis experts and a scalp tips sheet created. Every day we promoted a variety of shared stories, infographics and tips on our growing social media platforms.

Did you know?

1. We are so much **more** than a patient support organisation

As well as offering valuable patient support, we are also a charity, a funding body, a helpline, a fundraising organisation, a community and a patient representation organisation. But most of all **we are here for you.**

2. All of our members have the opportunity to have their say in how our organisation is run

Our members are at the very heart of everything we do. They give a voice to the millions of people in the UK who live with psoriasis and psoriatic arthritis and play a vital part in shaping our work, by pushing for change, sharing their own experiences and offering peer to peer support and advice so no-one has to face psoriasis alone. They have a say in the way our organisation is run by voting for our trustees or becoming a trustee themselves.



3. Legacies form a **significant** portion of our income

We are incredibly grateful to those who remember us and our work in their will. The commitment of individuals and families to ensure that our work can continue into the future is most generous. A legacy can help by raising awareness amongst the general public, healthcare professionals, industry, researchers and parliamentarians or by funding some of our extensive research projects. It can also help to improve ways in which people with psoriasis or psoriatic arthritis are treated.



4. We **fund** and **support** ground breaking research into psoriasis

Our annual Research Programme offers grants to high quality research projects and to date has awarded millions of pounds in research grants support to PhD Studentships. We collaborate with research studies and consortia to ensure that the voices of people with psoriasis and psoriatic arthritis are heard and that research remains relevant to people whose lives are affected by the conditions.

5. We receive no government funding and are dependent solely on **voluntary donations**

With no funding from Government or the Department of Health, we really do depend on **your support** to help us achieve our aims. We rely on the generosity of our members and our fundraisers as well as those who give regularly or choose to leave a legacy in their will to help us continue our vital work.



Raising awareness...

Raising awareness amongst healthcare professionals, members of the public and policy makers in government is an essential part of what we do and this year has been no exception.

Ten-Year Impact Report

We published our first ever Impact Report highlighting the difference we have made to the lives of people with psoriasis and/or psoriatic arthritis over the last decade. This substantial booklet explored the growth of social media, the re-launch of our websites, our cutting-edge research and our busy Psoriasis Awareness Weeks.



 13,197

followers on Twitter

 10,344

followers on Instagram



We also posted new videos to Instagram TV for the first time!



Partnerships

Despite the restrictions placed on face-to-face meetings, we have forged new partnerships designed to best represent the patient voice in the places that matter:

- Collaborated with the **All-Party Parliamentary Group on Skin (APPGS)** on a major new report on the links between mental health and skin conditions which was published in September.
- Supported and took part in the new Priority Setting Partnership (PSP) on Psoriatic Arthritis.
- Joined the **Arthritis and Musculoskeletal Alliance (ARMA)** and worked closely with them on a number of PsA and COVID-19 related initiatives.
- Collaborated with the **St Johns Dermatology Department** on a number of COVID-19 related projects including **our first webinar**.
- Attended a range of relevant healthcare professional conferences including the virtual 100th **British Association of Dermatologists (BAD)** Conference.
- Made sure the psoriasis community voice continued to be heard at the Dermatology Council for England, Dermatology Council for Scotland, the APPGS, the Cross Party Group on Skin (Wales) and Patient Support Group Meetings at the BAD.
- Joined advisory groups for NHS England and Improvement, and NHS Outpatient Transformation projects in relation to teledermatology and the outpatient transformation project.



Information, Support and Advice

Whilst the pandemic brought challenges, it was business as usual for the Psoriasis Association.

Our helpline services continued without disruption when staff had to work from home and our social media platforms offered increasingly essential advice and support.

1,011 helpline enquiries received with the telephone helpline still the preferred means of communication - **38% of enquiries received by phone**, **32% by email** and **18% by WhatsApp**.



Our **WhatsApp** service almost **doubled** in popularity from 2019

All experiences gathered by the helpline were used when representing people with psoriasis / psoriatic arthritis to the NHS Outpatient Transformation project and the National Institute for Health and Care Excellence (NICE).

YouTube growth
We released more videos than ever before on our YouTube channel – producing 12 new videos - 7 during Psoriasis Awareness Week, an explanation of PsoProtect Me, a COVID-19 Q&A with Professor Chris Griffiths OBE, an animation from the Itching to Talk campaign and the webinar ‘Psoriasis, COVID-19 and Me’ in collaboration with the St John’s Derm Academy.

206% more subscribers than in 2019 with over **25,216** video views in total



‘The website and the Facebook Group have been a lifeline.’
– Karen, Surrey



685 followers on LinkedIn

16,615 followers on Facebook



Our information is always available free of charge to all Dermatology and Rheumatology Departments in the UK.

Our membership magazine **Pso** which is full of advice, information and updates is posted out to all members **four times a year**.



Collaborations

ITCHING TO TALK?
PSORIASIS
DON'T LEAVE IT UNSAID.

‘Itching to Talk’ with Amgen

We collaborated with Amgen on the ‘Itching to Talk’ campaign, designed to encourage people with moderate psoriasis to talk to their doctor or nurse about the condition’s full life impact, which remains under-recognised. This included sharing real-life stories to raise awareness of the negative impact psoriasis can have beyond its physical symptoms and promoting a TALK discussion guide for use before, during and after consultations.

‘Heads Up to Psoriasis’ with LEO Pharma & the Lions Barbers Collective
The findings contributed to the publication of two guides to help people have confident conversations with their hairdresser and GP about scalp psoriasis. Videos featuring people sharing their advice and experiences of living with the condition were also produced.

HEADS UP TO PSORIASIS



‘The Psoriasis Association has actively helped me throughout my journey with the condition, and has been my go-to place for psoriasis updates and information.’
– Damini, Leicester



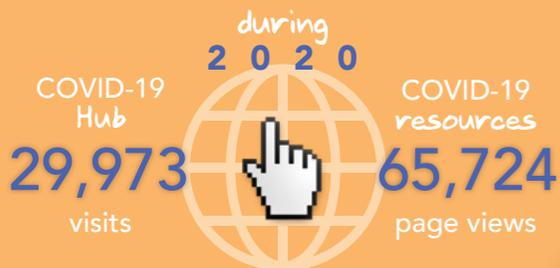
‘I STOPPED SEEING FRIENDS BECAUSE I DIDN’T WANT TO WEAR ANYTHING THAT WOULD SHOW OFF MY PSORIASIS.’
LAURA



‘AS A MECHANIC, HAVING PSORIASIS CAN BE PROBLEMATIC. I CUT EASILY WHICH MEANS I HAVE TO BE VERY CAREFUL WHEN WASHING MY HANDS TO PREVENT INFECTION.’
KEITH

Access to good quality, reliable and relevant information regarding psoriasis and/or psoriatic arthritis was essential during 2020.

A COVID-19 resource hub was quickly established on our website and frequently updated with guidance, advice, support and research in collaboration with the brilliant team at the St John's Dermatology Department.



Resources

We responded quickly to the needs of people at all stages of the pandemic, producing information on handwashing, shielding, facemasks, eating healthily, coping in lockdown, preparing for virtual consultations, a COVID-19 question and answer session and vaccinations:



Prof Chris Griffiths Video – The Chief Executive recorded a video question and answer session with world leading psoriasis expert Professor Chris Griffiths OBE on COVID-19 and psoriasis which was viewed 8,066 times.



Coping with anxiety during the pandemic and coming out of isolation - We developed two resources with Professor Chris Bundy to help manage worry and anxiety about psoriasis and its treatment during COVID-19 and hints and tips for coming out of isolation.

Virtual Consultations resource – Due to the pandemic, many people had their healthcare appointments held by telephone or video, which for many was a completely new experience. Our new resource was available for download from the website and mailed to all members. Copies were also sent to dermatology departments and with additional support from Janssen emailed to relevant healthcare professionals.

'Becoming a member has been a valuable and comforting reassurance, during the COVID-19 pandemic. I feel supported during difficult times and it helps me to know I am connected to others living with psoriasis.'

– Nicole, Essex



We contributed to the NICE COVID-19 rapid guideline: Dermatological conditions treated with drugs affecting the immune response, and the British Association of Dermatologists' (BAD) COVID-19: Provisional guidance on vaccination document.

PSORIASIS AWARENESS WEEK 2020

#KnowYourPso

We held our most successful Awareness Week yet between 29th October and 4th November 2020 as COVID-19 meant the introduction of a new and innovative digital approach.

The theme was 'types of psoriasis' based around answering some of the 'unrecognised knowns' identified in the Psoriasis Priority Setting Partnership (PSP).

The focus was a different type of psoriasis each day:

- plaque psoriasis
- scalp psoriasis
- guttate psoriasis
- pustular psoriasis
- psoriatic arthritis and nail psoriasis

#PAW2020
#KnowYourPso

There was a strong mix of video content, shared stories and healthcare professional involvement:

Expert videos

We invited world leading psoriasis experts to produce videos on their area of expertise including:



Professor Chris Griffiths OBE – 'Answering your psoriasis questions' – Looking at the unrecognised knowns from the PSP



Dr Helen Young – 'Answering your psoriasis treatment questions' – Looking at the unrecognised knowns from the PSP.



Dr Julia Schofield MBE – 'Answering your guttate psoriasis questions'



Dr Francesca Capon – 'Discovering the mechanisms behind pustular psoriasis'



Professor Laura Coates – 'Setting priorities in psoriatic arthritis research: An update on the PsA PSP'

We shared stories

Shared the experiences of someone living with psoriasis every day.



'I'm currently enjoying using my social media platforms to raise awareness of psoriasis and slowly regaining my passion of modelling. My journey with all things psoriasis began at the age of 7 in Zimbabwe, where I was born. The psoriasis mainly affected my body but it wasn't long before it spread to my scalp.'

– Michelle



First Webinar success

We held a free Patient and Public Involvement webinar event in conjunction with the St John's Derm Academy at which the Chief Executive gave a presentation on living with psoriasis during the COVID-19 pandemic and joined an expert panel of Professor Jonathan Barker, Professor Catherine Smith and Dr Satveer Mahil to answer attendees' questions.

Brand New information

New Infographic sheets designed and produced on each type of psoriasis every day



'Thank you so much for such an important and informative webinar.'

– Emma

'Very useful information. Thank you to the panel.'

– Daniel

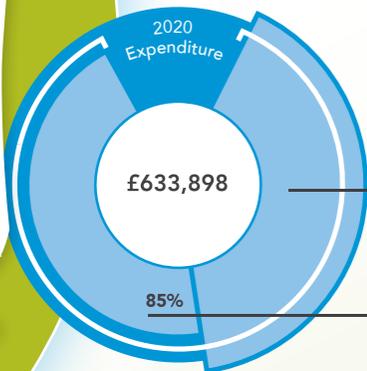
In Parliament

We drafted the text of an Early Day Motion tabled in Parliament by Sir Edward Leigh MP, which recognised Psoriasis Awareness Week 2020 and the vital work of the Psoriasis Association during the COVID-19 pandemic. It called upon the government to investigate treatment delays caused by the impact of the pandemic. This led to active engagement with a number of new MPs.

Research

Despite the difficulties and uncertainties brought by the pandemic, the Psoriasis Association demonstrated its continuing commitment to research:

- Awarded 3 new PhD Studentships,
- Awarded 2 small grants
- Supported the establishment of PsoProtect and PsoProtect Me (Psoriasis Registry for Outcomes, Therapy and Epidemiology of COVID-19 infection).
- Furthered our commitment to the Biomarkers of Systemic Treatment Outcomes in Psoriasis (BSTOP) project for five years, to help answer some of the top ten research priorities identified in the Psoriasis PSP. Originally awarded funding by the Psoriasis Association in 2011, BSTOP continues to go from strength to strength.



£246,416
of the Charitable
Activities was
spent on Research

Charitable Activities
£538,579

Partnerships

New PhD Studentships:

- 1. Professor Silvia Bulfone-Paus** at the University of Manchester, Mast cell-CD8T cell interactions as drivers of psoriasis immune-pathogenesis.
- 2. Professor Miriam Wittmann** at the University of Leeds, Predicting therapy response in psoriasis.
- 3. Dr Francesca Capon** at King's College London, Demonstrating the benefits of smoking cessation in psoriasis, a molecular approach.



New Small Grants

- 1. Dr Alison Havelin** at the Royal Victoria Infirmary, Newcastle, Optimisation of NbUVB for psoriasis using a precision medicine approach (PHOTO-OPP STUDY (PHOTOtherapy Optimisation Protocol in Psoriasis)). Dr Havelin was awarded the Cecil King Memorial Grant.
- 2. Dr David Hill** at the University of Sunderland, Evaluating the effect of cannabinoid-induced inhibition of FABP5 for the treatment of psoriasis.



Articles authored by sponsored PhD Students were published in the British Journal of Dermatology and JAMA Dermatology in 2020.

BSTOP

Important Funding extended

In 2011, the Psoriasis Association provided critical, pump prime funding to set up the Biomarkers of Systemic Treatment Outcomes in Psoriasis (BSTOP) study. This study aimed to collect clinical and sample data (mainly blood) on people with psoriasis taking systemic treatments - biologics, new small molecules and traditional systemic therapies. As part of the commitment to answer the Top 10 Research Priorities found in the Psoriasis Priority Setting Partnership, the Psoriasis Association is extremely proud to extend funding of BSTOP for five years, from September 2021.

The funding will maintain and grow the BSTOP bioresource over the next five years, allowing more patients to be part of important research and begin to address some of the most important research priorities.

BSTOP
Biomarkers of Systemic Treatment
Outcomes in Psoriasis



PsoProtect and PsoProtect Me

In 2020, we became a founding partner and key supporter in PsoProtect (Psoriasis Registry for Outcomes, Therapy and Epidemiology of COVID-19 infection) which was established by the St John's Institute of Dermatology, Guy's and St Thomas' Hospital London and the Dermatology Centre at the University of Manchester.

This is an incredibly important global registry enabling clinicians to submit the data of patients who have psoriasis and have had COVID-19. Shortly after came the launch of PsoProtect Me – the patient-self reporting global registry that allows people with psoriasis (irrespective of whether or not they have experienced COVID-19) to report directly how living in the pandemic has affected their psoriasis.

Since the survey was established, we have played a pivotal role in promoting, disseminating results in a 'lay-friendly' way and providing case studies for social media. This project also involved close work with international organisations including IFPA and the Global Psoriasis Atlas.

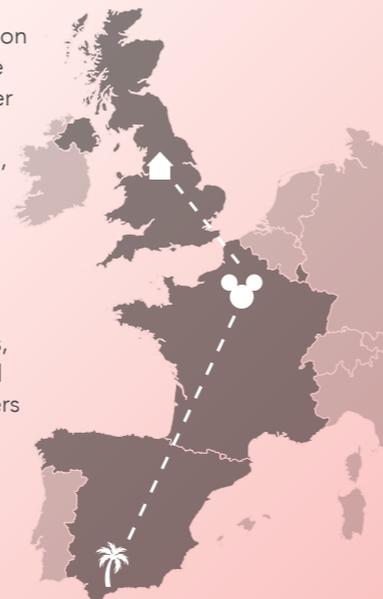


Fundraising

In a year in which our usually packed fundraising programme was hit by cancellations, we remain so grateful to those that have continued to find ingenious ways to continue with their fundraising and raising awareness. From walking to baking and channel swimming to the 2.6 challenge – every single endeavour plays a pivotal role in helping us continue our work.

Team Carroll

In 2020, Joe and Jen Carroll embarked on a year of fundraising challenges to raise money for the Psoriasis Association after their daughter Georgia was diagnosed with psoriasis. Undeterred by lockdown, Jen and Joe continued with a huge number of challenges throughout the year which included cycling, baking, walking, the 2.6 challenge and their biggest challenge - a virtual summer trip to two of Georgia's favourite places, Disneyland Paris and Arroyo De La Miel in Spain. With 28 of their family members involved, they walked, cycled and ran the distance from their hometown to Disneyland and then on to Spain, a total of 1492 miles. In 2020, they raised an amazing **£3200**.



cycling



reverse

November



baking



walking



2.6 challenge



swimming



running



facebook fundraising

£816

In 2020, we registered for charitable giving on Facebook, which means that you can now raise money for us, simply through the click of a button. You could chose to set up a dedicated fundraising page or to in aid of a birthday, a celebration, or to honour someone you care for. Our Facebook fundraisers managed to raise an incredible **£816** for us in just **two months** of 2020.

Financial Highlights

This information is a summary of the full accounts of the Psoriasis Association for the period 1 January 2020 to 31 December 2020. If you would like the full financial statements, Trustees annual report and Auditor's report please contact The Psoriasis Association or visit

www.psoriasis-association.org.uk/who-we-are/funding

How we raised our money

Income	2020 (£)	2019 (£)
Voluntary Income (including, for example, membership subscriptions, fundraising by individuals, Gift Aid, donations in memoriam)	106,918	112,881
Legacies	839,173	328,306
Investment Income	109,842	134,314
Income from Charitable Activities (including, for example, corporate sponsorship, charitable trust donations, Pso advertising)	74,575	25,271
Total Income for the Year	1,130,508	600,772

Almost **three quarters** of our 2020 income came from **Legacies!**

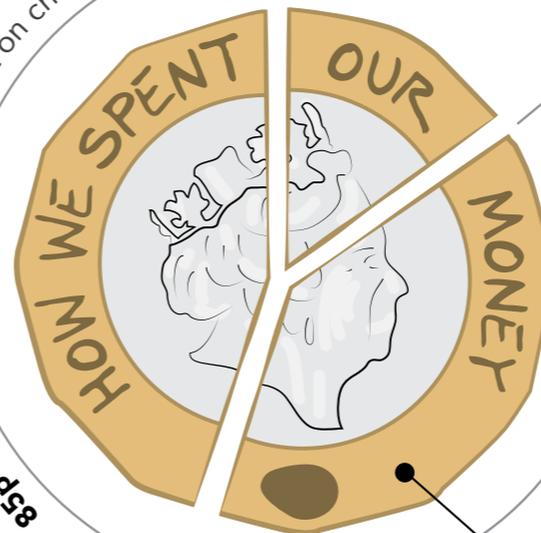
How we spent our money

Expenditure	2020 (£)	2019 (£)
Raising Funds	63,872	59,238
Charitable Activities	538,579	628,270
Investment Management Costs	31,447	33,651
Total Expenditure for the Year	633,898	721,159

Total Net Assets	2020 (£)	2019 (£)
At 1st January	6,476,015	5,918,633
Add Incoming Resources	1,130,508	600,772
Deduct Net Resources Expended	633,898	721,159
(Losses)/Gains on Investment Assets	357,383	677,769
Gains on revaluation of Fixed Assets	(5,000)	-
At 31st December	7,325,008	6,476,015

HOW WE SPENT OUR MONEY

85p in every £1 spent in 2020 went on charitable activities



Of the 85p in every £1 spent, 39p is spent on research

Voluntary Income

Legacies

Investment Income

Charitable Activities

9%

74%

10%

7%

Raising Funds

Charitable Activities

Investment Management Costs

10%

85%

5%

Funds and Reserves

We have a policy to hold at least 6 months charitable expenditure in free reserves at any one time (estimated at £250,000), and the free reserves in 2020 was actually £412,810.

The reserves policy is reviewed annually by the trustees, however in 2020, with the impact of the pandemic felt strongly by charities, it was reviewed more regularly.

Explanation of Funds

The total funds of the Psoriasis Association are broken down into three main categories:

- Not available to spend (endowments) 
- Restricted funds 
- Unrestricted funds (available to spend) 

The total assets are made up as follows	2020 (£)	2019 (£)
Endowment funds for research and educational work	4,489,953	4,040,478
Restricted funds for research	623,750	622,959
Restricted funds for Scotland	61,548	65,272
Unrestricted funds - General charitable work	412,810	399,673
Unrestricted funds - Designated funds	1,241,947	847,633
Unrestricted funds - Property fund (this reflects the value of the property purchased in 2007)	495,000	500,000
TOTAL	7,325,008	6,476,015
Change in assets	848,993	557,382



Not Available to Spend

Endowments – often as a result of legacies and other gifts. **£4,489,953**

Investments providing capital growth and stable income

Property – Head Office building of the Psoriasis Association. **£495,000**

Restricted Funds

Restricted spend for example on research. **£685,298**

Unrestricted Funds

Designated spend – set aside for specific projects. **£1,241,947**

Reserves – set aside for emergencies. **£250,000**

Money we have available to spend. **£162,810**

1. Make a Donation

We only exist because of the ongoing support of our members and individual donors. You could choose to donate in light of a celebration such as a birthday, wedding or anniversary, or just because you want to.



2. Get Involved

We always have lots of opportunities for you to help us raise awareness of psoriasis, contribute to projects and initiatives, or to share your experiences. You could review our information, share your own story, become a media contact, or join our Research Network.



3. Remember us with a gift in your will

Over half of the Psoriasis Association's vital services and research programmes are funded by gifts in wills. By leaving a gift in your will, you could help us continue to be there for those who need us, to fund life-changing research and to secure a better future for people with psoriasis and psoriatic arthritis.



4. Join our Pso Fundraising Team or set up an easy Facebook Fundraiser

We actively support two major fundraising events during the year, The London 10K and the London to Brighton cycle ride. Join our Pso Team at these high profile events and help us to raise vital funds. You could even set up a Facebook fundraiser from the comfort of your home.



5. Support us while you shop

There are easy ways to raise money for the Psoriasis Association as you shop online, at no extra cost to you through Amazon Smile or Easy Fundraising.



6. Follow, share and support

Join our on-line community and stay up to date with the latest news and updates. Follow us on Twitter, Instagram, Facebook, LinkedIn and YouTube. With nearly 7000 people in our private Facebook group you could connect with like-minded people or simply share our stories, information and advice.



THANK YOU

for helping us to have a successful 2020...

People who donate towards our work with fundraising and gifts to mark special occasions

People who leave legacies to the Psoriasis Association



Our Trustees

Nick Evans, Brian Murkin, Dr Julia Schofield MBE, Steven Astaire, Thomas Ball, Steve Churton, Chris Dyer, Gill Hynes, Michael Israel, Karina Jackson, Susan Morgan, Matthew Swift.

Our Medical and Research Committee

Professor Jonathan Barker, Dr Anthony Bewley, Professor Christopher Griffiths OBE, Professor Eugene Healey, Dr Elise Kleyn, Professor Nick Reynolds, Dr Julia Schofield MBE, Steve Churton, Helen McAteer.

External Peer Reviewers

Professor David Burden, Dr Francesca Capon, Dr Paola Di Meglio, Dr David Kelsell, Professor Brian Kirby, Dr Kave Shams, Professor Richard Warren, Professor Richard Weller.

Our Staff

Helen McAteer, Laura Stevenson, Polly Matthews, Dominic Urmston, Sarah Hartwell, Amber Vesty, Laura Bell and Diane Botterill.

Trusts and Foundations who supported our work in 2020

Cecil King Memorial Foundation Trust, Davis Rubens Charitable Trust and Dame Bebe Barwis-Holliday Memorial Fund.

Companies who supported our work in 2020 via membership or unrestricted educational grants

AbbVie, Ammirall, Amgen, Dermal Laboratories Ltd, Eli Lilly, Janssen, LEO Pharma, Novartis, T&R Derma and UCB.

And our gratitude for all of their help and advice throughout the COVID-19 pandemic

Professor Christopher Griffiths OBE, Professor Jonathan Barker, Professor Catherine Smith, Professor Chris Bundy, the Arthritis and Musculoskeletal Alliance (ARMA), our professional clinical trustees Dr Julia Schofield MBE and Karina Jackson as well as the Dermatology team at the St John's Institute of Dermatology.